

2021 EASTERN CAROLINA SHOWMANSHIP CIRCUIT

To: NC Agricultural Companies & Friends of the Eastern Carolina Showmanship Circuit

I would like to extend an invitation to you or your organization on behalf of the Eastern Carolina Showmanship Circuit to provide financial support and/or a donation of products to the show for awards and/or sponsorships of youth involved.

The 29th annual Eastern Carolina Showmanship Circuit will be held from August-October 2021! We have all four species (sheep, goats, swine & cattle) highlighted under the title of the Eastern Carolina Showmanship Circuit. The 2021 circuit is composed of 11 shows in the following counties: Halifax, Johnston, Jones, Lenoir, Albemarle Area, Edgecombe, Pitt, Duplin, Wilson, Sampson & Wayne. The shows consist of 100+ youth in the Eastern region of NC to compete for showmanship points to be given at the final awards program with buckles, jackets, t-shirts, scholarships and other awards for both winners and participants. The Eastern Carolina Showmanship Circuit builds upon the skills of young animal agriculturalists who want to further their livestock exhibition in a healthy and competitive environment. Points are given based on the showmanship of the youth with their animal and not solely on physical appraisal of the animal.

We are seeking contributions to support the **Eastern Carolina Showmanship Circuit** through the **“Circuit Sponsors of Excellence Program.”** This sponsorship will provide companies or individuals a chance to be prominently recognized as a contributor to the circuit show & awards program. We would love to honor you in our Sponsors of Excellence Program during our circuit shows & awards program.

Signature Circuit Sponsor: \$1,000+

-You or Your company will be prominently displayed on a banner to be hung at the most visible point in the show ring for recognition purposes along with group photos of participants. Your logo will also be on the t-shirts given to each qualifying participant from the circuit. You or your company will also be recognized at the local shows as our signature sponsor of the circuit.

Platinum Circuit Sponsor: \$500

-You or Your company will be prominently displayed on a banner at the awards program in addition to being announced as a sponsor at various local shows. The company would be encouraged to send a banner to have it displayed, if available. Banner will be displayed and photos taken with youth involved.

Gold Circuit Sponsor: \$200

- You or your company will all be listed with other supporters on one banner (provided by the circuit committee) as a donor of the program. Companies must denote sponsorship **by payment in full by October 1st.**

Silver Circuit Sponsor: \$100

- Individuals or companies that want to support the circuit can display their name (provided on real-estate sign). Silver Circuit Sponsor must denote sponsorship **by payment in full by October 1st.** Signs will be provided and displayed during the awards program.

Friends of the Circuit Sponsor: \$25

-Individuals that would like to give support as a **“Friend of the Circuit”** can give at this level and will be recognized in the awards program. **Denote sponsorship with payment by Oct. 1st!**

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Generous donors like you are key to building successful events as this and make it possible for the Eastern Carolina Showmanship Circuit to continue providing an outlet for youth to stay involved in agriculture! We write to ask you to support this valuable community asset in a special way this year. We hope that we can count on your support to help our mission.

*If you or your company would like to sponsor the **Circuit Sponsor of Excellence Program**, you may send a check made payable to **Pitt County**, write in the memo line 2021 ECSC.*

OR

*you may send a check made payable to **NC Agricultural Foundation** (see box for details)
Please write in the memo line Carolina Swine Showmanship Circuit.*

NOTE: *The Carolina Swine Showmanship Circuit fund raising efforts operate under the auspices of the North Carolina Agricultural Foundation, Inc., a 501(c)3 organization. Donations are tax-deductible to the full extent of the law, and you will receive an official receipt for your donation.*

*Please mail to: **Edgecombe County Extension Office, c/o Tanya Heath at PO Box 129, Tarboro, NC 27886.** Your generosity will serve as a spotlight of the program and will be recognized throughout the show(s) and awards program.*

If you have any questions or would like to discuss other options for sponsorship, please feel free to contact me at 252-641-7821.

*Sincerely,
Tanya Heath, ECSC Volunteer*

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ECSC-Sponsor of Excellence Program

Sponsor Form:

Name you want to appear for recognition purposes: _____

Contact Person: _____ Phone: _____ Email: _____

Sponsor Level: (please choose the desired sponsorship level)

____ (*) ***Signature Circuit Sponsor (\$1,000+)***

____ (*) ***Platinum Circuit Sponsor (\$500)***

____ (*) ***Gold Circuit Sponsor (\$200)***

____ (*) ***Silver Circuit Sponsor (\$100)***

____ (*) ***Friends of the Circuit Sponsor (\$25)***

Please return form with
payment by **October 1, 2021**
to be recognized at the
awards program at the NC

Donations will go to support the awards and scholarship program of the
Eastern Carolina Showmanship Circuit.